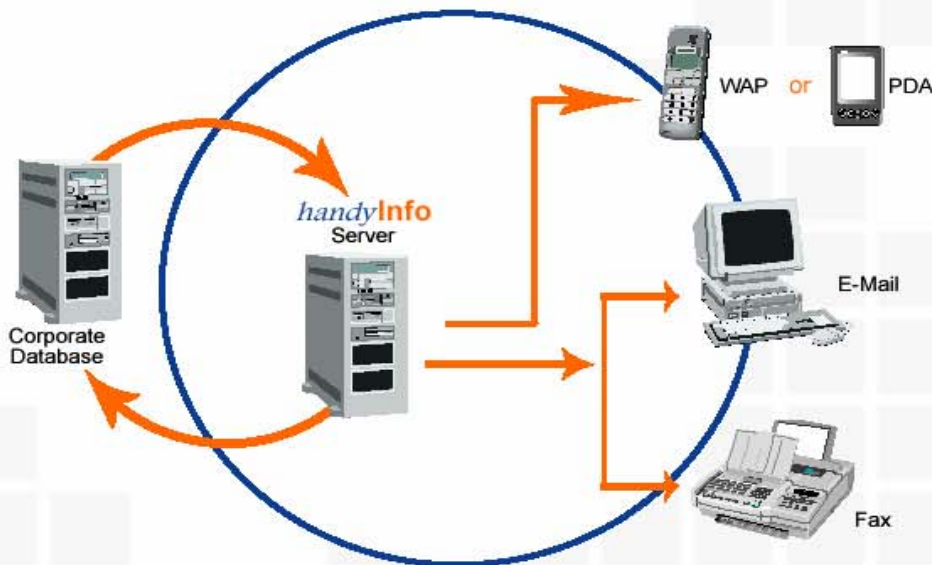


handyInfo is an interactive 2-way SMS application, which allows users to use SMS for information retrieval. Information can be delivered via SMS, Fax or E-mail.

handyInfo is integrated into any ODBC compliant database server; thus, permitting users to access information from their corporate database.



BENEFITS of *handyInfo*

[Flexibility]

- ✓ Administrator to define own keywords according to corporate requirements
- ✓ Can be linked to MS SQL, Oracle and any ODBC compliant database
- ✓ Information can be sent as Fax or E-mail
- ✓ Supported on mobile phone and PDA

[Cost Effective]

- ✓ Low Total Cost of Ownership
- ✓ Minimise phone call charges

[Productivity]

- ✓ Save time calling office for information
- ✓ Quick, easy & wireless access to vital information
- ✓ Automate distribution of information at pre-set schedule

handyInfo can be deployed at various horizontal and vertical industries. Among others are:

Financial Industry

- ✓ Banking
- ✓ Securities
- ✓ Insurance
- ✓ Unit Trust

Entertainment Industry

- ✓ Movie & Concert Ticketing
- ✓ Gaming

Services Industry

- ✓ Courier Services
- ✓ Warehousing & Logistics
- ✓ Hospitality

Management Console

handyInfo includes a web-based Management Console, which allows Database Administrators to define their own keywords, descriptions, schedule, parameters and queries.

Users will then be able to use the keyword defined to send to selected recipients at pre-set schedule and request for required information on-demand. Whether you are in Financial, Entertainment or Services Industry, your administrator will be able to build an SMS application instantly using *handyInfo* Management.

