

handySurvey is an on-line real-time wireless application designed for market intelligence surveying for one-to-one relationship selling and marketing.

handySurvey allows marketing representatives to submit service requests back to the backend system, which enables secure over-the-air (OTA) transactions on various orders using connected PDAs and receive notifications or alerts on transaction confirmations. The transmission of data is done via GPRS connectivity and also GSM dial-ups.

FEATURES of *handySurvey*

INFORMATION ACCESS Marketing representatives can retrieve:

- Customer Contact Info with Photo
- Schedule
- Customer Preference Information

DATA CAPTURE Another unique feature of our solution is the option to query the system and check to determine if the targeted consumer is already an entry in the database. This provision reduces redundant entries and helps improve work processes. Data Capture features include:

- Query of database via GPRS in real time.
- Data capture upload via GPRS in real time
- Digital image storage and upload option
- Contact Information of Leads
- Signature option
- Schedule

OTHER FEATURES INCLUDE: SMS and Email Access

- Voice Mail
- Multimedia presentation via Media Player
- Word processing and spreadsheet application
- Internet surfing



NEC Systems Integration Sdn.Bhd. (526077-M)

(formerly known as BIZ FINDS Sdn.Bhd.)

33rd Floor, Menara TA One, 22, Jalan P.Ramlee, 50250 Kuala Lumpur.

P.O.Box 11712, 50754 Kuala Lumpur.

Tel : 603-2164 1199 / 2178 3600 Fax : 603-2164 1468

Website: <http://www.necmalaysia.com.my>